



ISACA®

Greater Washington, D.C. Chapter **50+** YEARS

Sponsorship Program Prospectus

Chapter Year 2024 - 2025



isaca-gwdc.org/about/sponsorship-program/



sponsorship@isaca-gwdc.org



ISACA®

Greater Washington, D.C. Chapter 

The ISACA Greater Washington, D.C. (GWDC) Sponsorship Program provides companies and organizations with an opportunity to connect with GWDC members and showcase their latest products and services while increasing industry awareness and visibility.

GWDC members are IT leaders and professionals in private and public industries across the Washington D.C. region. The GWDC is comprised of approximately 4,700 members and our email distribution list reaches over 10,000 professionals.

The GWDC serves its members by providing virtual and in-person training, membership, and other services. Sponsorships aid the GWDC in serving our members and promoting ISACA throughout D.C. region.

Why should Companies Join the Sponsorship Program



Visibility on GWDC website and communications



Presence and promotion at GWDC events



Complimentary registrations to GWDC events



Opportunities to share online content and messaging



ISACA®

Greater Washington, D.C. Chapter

GWDC Membership

Of the nearly 4,700 members, over 75% are credentialed in one or more of ISACA's top credentials (as of August 2024).



2266
Members



1,750
Members



654
Members



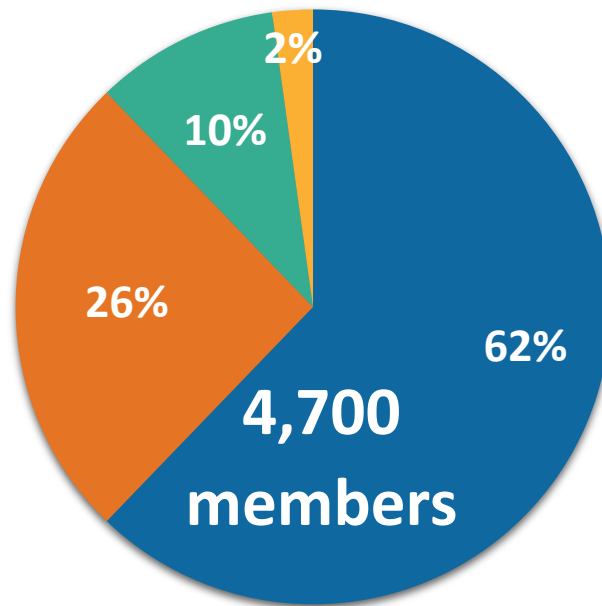
201
Members



663
Members



Our 4,700 members come from a diverse background of professions focused on the IT audit, risk, governance, and cybersecurity fields. While a majority of GWDC members are practitioners, over a third are in either a managing or decision-making position with budget authority.



■ Specialist ■ Management ■ Executive ■ Academia

Specialists

- Consultants
- IT Audit
- Cyber/IT
- Risk/Privacy

Management

- Managers
- Directors
- Branch Chiefs

Executive

- Partner
- CXO
- President
- Principal

Academia

- Professor
- Students



Annual Sponsor Benefits

The GWDC Annual Sponsorship Program covers a 12-month consecutive period starting on the date of sponsorship payment. Below are the benefits based on Sponsorship Level.

Sponsorship Benefit	Silver \$4,000/year	Gold \$5,500/year	Platinum \$7,500/year
Conferences			
Display Table and Advertising Material	✓	✓	✓
Company Logo in Presentation	✓	✓	✓
Advertising Slide in Presentation		✓	✓
Opportunity to Speak during Sponsor Segment (In person events only)		✓	✓
One-hour virtual sponsor hosted webinar*			✓
Complimentary Event Registrations			
Annual Conference Registrations	2	2	3
Virtual Conference Registrations	5	10	15
Review Course/Seminar Registrations	4	6	8
Chapter Website			
Company Logo/Link on Home Page	✓	✓	✓
Company Logo/Link on Sponsor Page	✓	✓	✓
Post White Paper on Website	✓	✓	✓
Chapter Newsletter			
Company Logo/Link in Newsletter	✓	✓	✓
Brief Message in the Newsletter	1	2	3

*Virtual sponsor hosted events must be educational, and topics are subject to chapter agreement. If CPEs are needed for complimentary event registrations, ISACA GWDC will request \$3.00 per registration for credit card processing fees.



Social Event Sponsor Benefits

The GWDC hosts several social networking events throughout the year. Below are the benefits based on Sponsorship Level. Pricing is per event.

Sponsorship Benefit for Specific Events	Social Event Sponsor \$2,500
On-site at the Social Event	
Display Table at Social	✓
Advertising Material Displayed at Social	✓
Company Logo in any Presentations	✓
Advertising Slide in any Presentations	✓
Opportunity for Sponsor to Speak	✓
Chapter Website	
Company Logo/Link on Sponsor Page	✓
Company Logo/Link on Event Page as Event Sponsor	✓
Chapter Email Communications	
Company Logo/Link in GWDC Event Communication	✓
Brief Message on GWDC Social Media/Newsletter Leading up to Event	✓