ISACA®

Greater Washington, D.C. Chapter

Sponsorship Program Prospectus

Chapter Year 2023 - 2024

isaca-gwdc.org/about/sponsorship-program/

outreach@isaca-gwdc.org

ISACA®
Greater Washington, D.C. Chapter

The GWDC's Sponsorship Program provides companies with an opportunity to connect with ISACA Greater Washington D.C. (GWDC) members and showcase their latest products and services while increasing industry awareness and visibility.

GWDC members are IT leaders and professionals in private and public industries across the Washington D.C. region. The GWDC is comprised of approximately 4,300 members and our email distribution list reaches over 10,000 professionals.

The GWDC serves its members by providing virtual and in-person training, membership, and other services. Companies participate in the sponsorship program aide the GWDC in serving our members and promoting ISACA throughout D.C. region.

Why should Companies Join the Sponsorship Program

Visibility on GWDC website and communications

Presence and promotion at GWDC events

Complimentary registrations to GWDC events

Opportunities to share online content and messaging

GWDC Membership

Of the nearly 4,300 members, over 75% are credentialed in one or more of ISACA's top credentials (as of July 2023)

CISA 2028 Members

CISM 1,492 Members

CRISC 589 Members

CGEIT 185 Members

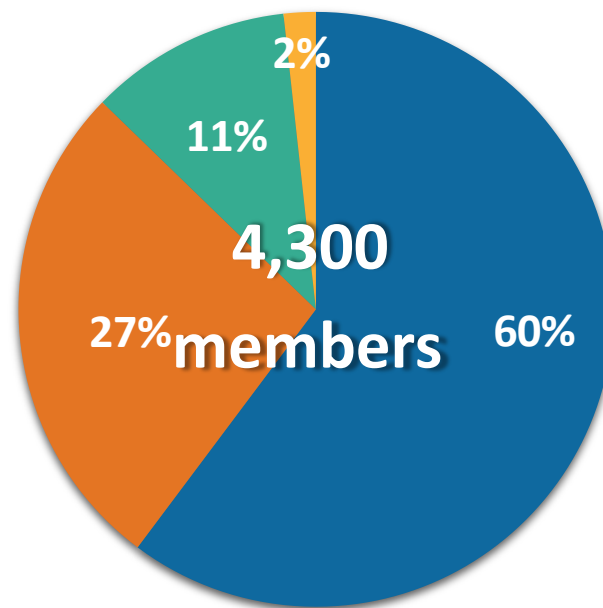**CDPSE** 667 Members

The ISACA GWDC Chapter has 4,300 members that come from a diverse background of professions focused on the IT audit, risk, governance, and cybersecurity fields. While a majority of GWDC members are practitioners, over a third are in either a managing or decision-making position with budget authority.

Specialists	Management	Executive	Academia
• Consultants	• Managers	• Partner	• Professor
• IT Audit	• Directors	• CXO	• Students
• Cyber/IT	• Branch Chiefs	• President	
• Risk/Privacy		• Principal	

Annual Sponsor Benefits

The GWDC Annual Sponsorship Program covers a 12-month consecutive period starting when on the date of sponsorship payment. Below are the benefits based on Sponsorship Level.

Sponsorship Benefit	Silver $4,000/year	Gold $5,500/year	Platinum $7,500/year
Conferences			
Display Table at # of Conferences (In-Person)	2	3	5
Advertising Material Displayed at Conference (In-Person)	✓	✓	✓
Company Logo on Conference Presentations (Virtual and In-Person)	✓	✓	✓
Advertising Slide in Conference Presentation (Virtual and In-Person)		✓	✓
Opportunity to Speak during Sponsor Segment (In-Person)		✓	✓
Complimentary Registrations			
Conference Registrations	2	2	3
Review Course Registrations	2	4	6
Chapter Annual General Meeting			
Display Table at AGM	✓	✓	✓
Company Logo on AGM Presentation	✓	✓	✓
Advertising Slide in AGM Presentation		✓	✓
Chapter Website			
Company Logo/Link on Sponsor Page	✓	✓	✓
Post White Paper on Website	✓	✓	✓
Company Logo/Link on Home Page	✓	✓	✓
Chapter Newsletter			
Company Logo/Link in Newsletter	✓	✓	✓
Brief Message in the Newsletter			2

In-Person Event Sponsor Benefits

The GWDC hosts several in-person events throughout the year, including the Chapter's Annual General Meeting. Below are the benefits based on Sponsorship Level excluding multi-organizational in-person events. Pricing is per event.

Sponsorship Benefit for Specific Events	Silver $750	Gold $2,500	Platinum $3,500
On-site at the Event			
Display Table at Event	✓	✓	✓
Advertising Material Displayed at Conference	✓	✓	✓
Company Logo on Conference Presentation		✓	✓
Advertising Slide in Conference Presentation		✓	✓
Opportunity to sponsor breaks, lunch, and demo or speak during sponsor segment			✓
Complimentary Registrations			
Complementary Event Registrations	1	3	5
Chapter Website			
Company Logo/Link on Sponsor Page		✓	✓
Company Logo/Link on Event Page as Event Sponsor			✓
Chapter Email Communications			
Company Logo/Link in GWDC Event Communication		✓	✓
Brief Message in two GWDC Newsletter Leading up to Event			2

In-Person Multi-Organizational Event Sponsor Benefits

The GWDC partners with third party nonprofits focused on cybersecurity and audit such as the Cloud Security Alliance and ISC2 to host several in-person events throughout the year, including the Women In Technology Conference. Below are the benefits based on Sponsorship Level. Pricing is per event.

Sponsorship Benefit for Multiorganizational Events	$5,000
Display Table at Event	✓
Advertising Material Displayed at Conference	✓
Company Logo on Conference Presentation	✓
Advertising Slide in Conference Presentation	✓
Opportunity to sponsor breaks, lunch, and demo or speak during sponsor segment	✓
Complementary Event Registrations	5
Company Logo/Link on Sponsor Page	✓
Company Logo/Link on Event Page as Event Sponsor	✓
Company Logo/Link in GWDC Event Communication	✓
Brief Message in two GWDC Newsletter Leading up to Event	2

Virtual Event Sponsor Benefits

The GWDC hosts virtual events throughout the year, including the virtual conferences and discussion panels. Below are the benefits based on Sponsorship Level. Pricing is per event.

Sponsorship Benefit for Specific Events	Silver $750	Gold $2,500	Platinum $3,500
Chapter Website			
Company Logo/Link on Sponsor Page	✓	✓	✓
Company Logo/Link on Event Page as Event Sponsor			✓
Chapter Email Communications			
Company Logo/Link in GWDC Event Communication	✓	✓	✓
Brief Message in two GWDC Newsletter Leading up to Event			2
During the Virtual Event			
Company Logo on Conference Presentation	✓	✓	✓
Advertising Slide in Conference Presentation		✓	✓
Complimentary Registrations			
Complementary Event Registrations	3	6	9