



Sponsorship Prospectus

2019



The Greater Washington, D.C. Chapter serves the Washington D.C. metropolitan area by providing education, membership, and other services to its professional membership of nearly 3,300 members. GWDC members come from diverse backgrounds in a variety of public and private industries such as the Federal Government, Cybersecurity, Financial Services, Consulting, Public Accounting, Aerospace and Defense, Telecommunications, Higher Education, and many more. The members also cover a variety of IT-related positions that include IT auditors, consultants, educators, IT security professionals, regulators, chief information officers, and internal auditors, to name a few. The GWDC has over 6,200 individuals on its mailing list, which is used to routinely communicate chapter news and events.

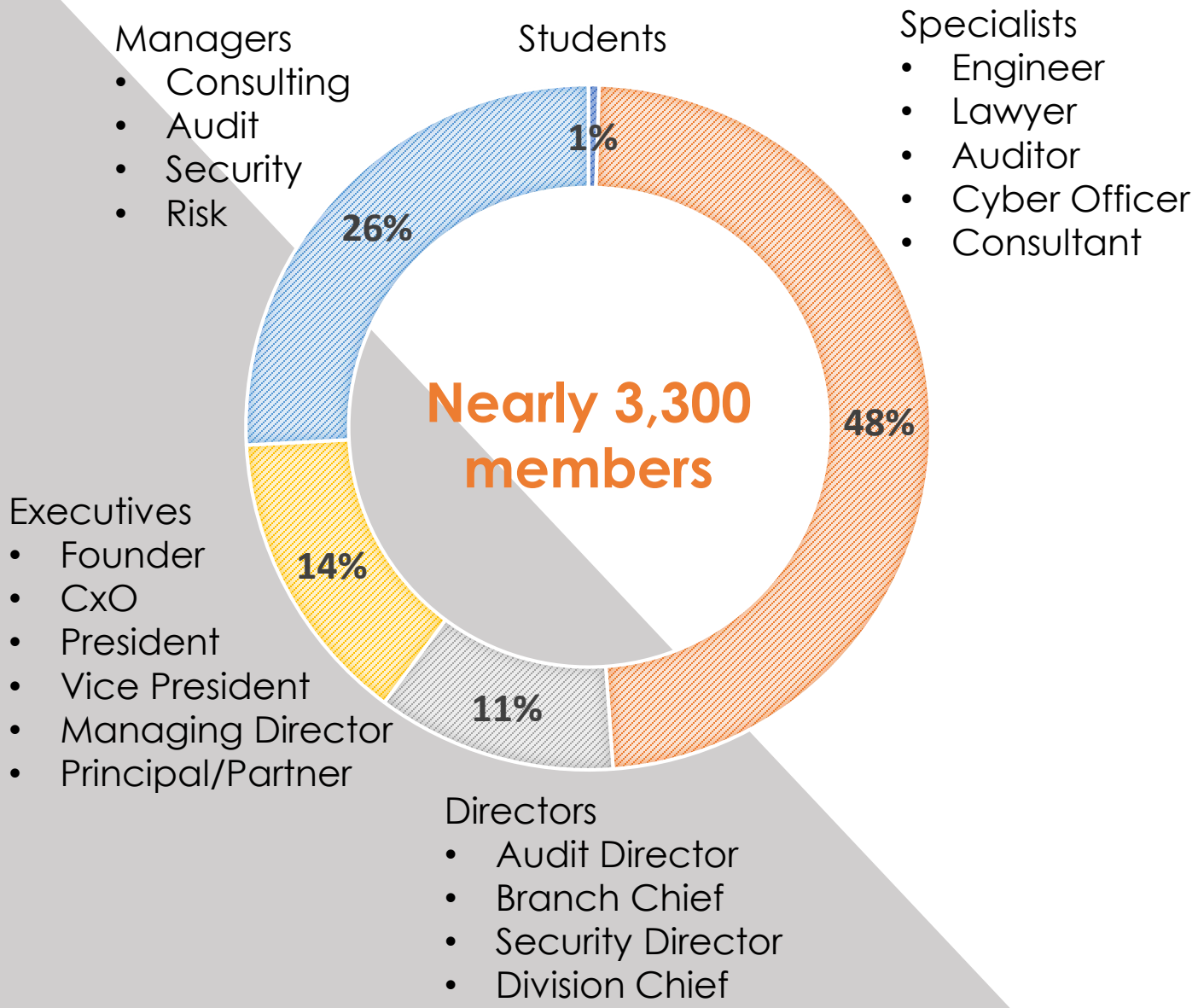
Why Sponsor?

Connect with IT leaders and professionals to showcase your latest products and services while increasing industry awareness and visibility. Additionally:

- Place your organization in front of established decision makers and practitioners
- Present training sessions to ISACA GWDC Monthly Conference attendees
- Build relationships with industry professionals
- Develop a network of customers outside of your organization's existing database
- Affiliate with an internationally respected organization, ISACA.

Contact sponsorship@isaca-gwdc.org to sign up

The ISACA GWDC Chapter has nearly 3,300 members that come from a diverse background of professions focused in the IT audit, risk, governance, and security fields. While a majority of GWDC members are practitioners, almost half are in either a managing or decision making position with budget authority





Annual Sponsor Benefits

Sponsorship Benefits during Sponsorship Period	Silver \$4,000/year	Gold \$5,500/year	Platinum \$7,500/year
Company Logo/Link on GWDC Sponsor Page	X	X	X
Company Logo/Link on GWDC Home Page		X	X
Company Logo/Link in GWDC Event Communication	X	X	X
Brief Message in GWDC Newsletter			x2
Retweet at Conference	X	X	X
Testimonial on Experience in Sponsorship Program	X	X	X
Post White Paper on GWDC Website	X	X	X
Display Table at Chapter Annual Meeting	X	X	X
Company Logo on Annual Meeting and Conference Presentation	X	X	X
Advertising Slide in Conference and Annual Meeting Presentation		X	X
Advertising Material Displayed at Conference	X	X	X
Display Table at # of Conferences	2	3	5
Complementary Conference Registrations (\$150 value)	2	2	3
Priority Table Placement with # of Reps at Table			X (3)
Opportunity to sponsor breaks, lunch, and demo or speak during sponsor segment		X	X
Complimentary Registrations to GWDC Certification Review Courses (\$300 - \$800 value)	2	4	6
BrightTalk Speaking Slot	1	2	3



Event Sponsor Benefits

The ISACA GWDC hosts one annual meeting and up to five conferences through out the calendar year with participation ranging from 150 – 300 attendees. Each event is focused on a different aspect of security, risk, audit, or governance.

Sponsorship Benefits for Specific Events	Exhibitor \$750/ event	Bronze \$1500/ event	Silver \$2500/ev ent	Gold \$3000/ event	Platinum \$3500/ event
Company Logo/Link on GWDC Sponsor Page as an event sponsor				X	X
Company Logo/Link on GWDC Event Page as an event sponsor		X	X	X	X
Company Logo/Link in GWDC Event Communication			X	X	X
Brief Message in two GWDC Newsletter Leading up to Event					2
Company Logo on Conference Presentation		X	X	X	X
Advertising Slide in Conference Presentation		X	X	X	X
Advertising Material Displayed at Conference					X
Display Table at Event	X	X	X	X	X
Complementary Event Registrations (\$150 value)	1	2	2	3	4
Priority Table Placement with # of Reps at Table					X (3)
Opportunity to sponsor breaks, lunch, and demo or speak during sponsor segment				X	X

Example Events from Previous Years:

- Trends and Standards in Federal IT
- Preventing the Breach
- Women in Tech
- DoD Training Event
- Cloud Computing
- IoT Security
- Trends in Cybersecurity
- Big Data and Mobile
- SecDevOps



Greater Washington, D.C. Chapter