



Greater Washington, D.C. Chapter

The Greater Washington, D.C. Chapter serves the Washington D.C. metropolitan area by providing education, membership, and other services to its professional membership of nearly 3,300 members. GWDC members come from diverse backgrounds in a variety of public and private industries such as the Federal Government, Cybersecurity, Financial Services, Consulting, Public Accounting, Aerospace and Defense, Telecommunications, Higher Education, and many more. The members also cover a variety of IT-related positions that include IT auditors, consultants, educators, IT security professionals, regulators, chief information officers, and internal auditors, to name a few.

The GWDC has over 6,200 individuals on its mailing list, which is used to routinely communicate chapter news and events.

Why Sponsor?

Connect with IT leaders and professionals to showcase your latest products and services while increasing industry awareness and visibility. Additionally:

- Place your organization in front of established decision makers and practitioners
- Present training sessions to ISACA GWDC Monthly Conference attendees
- Build relationships with industry professionals
- Develop a network of customers outside of your organization's existing database
- Affiliate with an internationally respected organization, ISACA.

Types of Sponsorships and Point of Contact

Sponsorship opportunities are available on an annual and per event basis. Annual sponsorship details and benefits are described below. Per event sponsorships are available and can range from exhibitor tables to event sponsors. If you have any questions about the program, or are interested in an event sponsorship, please contact sponsorship@isaca-gwdc.org.

Annual Sponsorship Details and Benefits

The GWDC established the Chapter Sponsorship Program to allow organizations to support the chapter and IT professions, which allows the GWDC to provide more services and higher quality events to our members. In return, sponsoring organizations are provided opportunities to promote, advertise, and interact with our membership. ***This is a WIN-WIN for the GWDC, its members, and our sponsoring organizations.*** The Sponsorship period runs 12 months from date of sponsorship purchase.

The tables below summarize the sponsorship levels and benefits provided:

Annual Sponsorship Benefits	Silver	Gold	Platinum
	\$4,000/year	\$5,500/year	\$7,500/year
GWDC Website Promotion and Advertising			
Company Logo and Link on the GWDC Website's Sponsor's page	X	X	X
Company Logo and Link on GWDC Home page		X	X
Promotion and Advertising			
Company Name and Logo with company web link in GWDC event-specific announcements	X	X	X



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Opportunity to provide a brief message in the “ISACA GWDC News and Training in Brief” newsletter (<i>Number of newsletters during sponsorship period</i>)			X (2)
Retweet while at our conferences	X	X	X
Opportunity to provide a testimonial regarding your experience in the Sponsorship Program	X	X	X
Opportunity to post a white paper on the ISACA GWDC web site	X	X	X
Annual General Meeting			
Opportunity to setup a display table at the Chapter Annual General Meeting	X	X	X
Company Logo included on Chapter slide presentations used during the Annual General Meeting	X	X	X
Opportunity to include one (1) advertising slide in Chapter slide presentation used during the Annual Meeting		X	X
Conferences			
Company Logo included on Chapter slide presentations used during the conference	X	X	X



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Opportunity to have advertising materials displayed at Chapter conferences	X	X	X
Opportunity to include one (1) advertising slide in Chapter slide presentation used during the conference		X	X
Opportunity to setup a display table at Chapter Conferences (# of Conferences), (# of complementary registered Sponsor attendees)	X (2),(2)	X (3),(2)	X (5),(3)
Priority table placement at Chapter Conference (# of Sponsor representatives allowed to sit at the table)			X (3)
Opportunity to sponsor breakfast, lunch hour, coffee breaks and demo or speak during the sponsored segment - Slots will be available on a first come basis		X	X
Free Attendance to Chapter Exam Review Courses			
Complimentary Registrations to one of the GWDC review courses held within the sponsorship period. (\$300 - \$800 value) (Choices include: CISA, CISM, CRISC, CSX, etc.)	X (2)	X (4)	X (6)



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Additional Benefits			
Complementary BrightTalk Speaking Slot	X (1)	X (2)	X (3)

Event Sponsorships

The tables below summarize the Event sponsorship levels and benefits provided:

Exhibitor Sponsorship Level Benefits

Event Sponsorship Benefit	Exhibitor Sponsorship
	\$750/Event
Opportunity to setup a display table at the GWDC event selected <i>(Number of complementary registered Sponsor Attendees)</i>	X (1)



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Bronze Event Sponsorship Level Benefits

The table below summarizes the sponsorship level and benefits provided for the event selected by your company:	
Event Sponsorship Benefits	Bronze Sponsorship
	\$1,500/Event
Company Logo included on Chapter slide presentations used during the selected event	X
Company Logo and Link on GWDC Event page as sponsor for the selected event	X
Opportunity to include one (1) advertising slide in Chapter slide presentation used during the event	X
Opportunity to setup a display table at the Chapter event <i>(Number of complementary registered Sponsor attendees)</i>	X (2)



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Silver Event Sponsor Level Benefits

Event Sponsorship Benefits	Silver Sponsorship
	\$2,500/Event
Company Logo and Link in GWDC event-specific announcements	X
Company Logo and Link on GWDC Event page as the selected event sponsor	X
Company Logo included on Chapter slide presentations used during the selected event	X
Opportunity to include one (1) advertising slide in Chapter slide presentation used during the selected event	X
Opportunity to setup a display table at the Chapter event (Number of complementary registered Sponsor attendees)	X (2)

Gold Event Sponsorship Level Benefits

Event Sponsorship Benefits	Gold Sponsorship
	\$3000/Event
Company Logo and Link on the GWDC Website's Sponsor's page as the selected event sponsor	X
Company Logo and Link on GWDC Event page as the selected event sponsor	X
Company Logo and Link in GWDC event-specific announcements	X
Opportunity to setup a display table at the event <i>(Number of complementary registered Sponsor Attendees)</i>	X (3)
Company Logo included on Chapter slide presentations used during the selected event	X
Opportunity to include one (1) advertising slide in Chapter slide presentation used during the selected event	X
Opportunity to sponsor breakfast, lunch hour, coffee breaks and demo or speak during the sponsored segment - Slots will be available on a first-come basis	X



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Platinum Event Sponsor Level Benefits

Event Sponsorship Benefits	Platinum Sponsorship
	\$3,500/Event
Company Logo and Link on the GWDC Website's Sponsors' page as the selected event sponsor	X
Company Logo and Link on GWDC Event page as the selected event sponsor	X
Company Name and Logo with link in GWDC event-specific announcements	X
Opportunity to provide a brief message in the "ISACA GWDC News and Training in Brief" newsletter (Number of newsletters leading up to the event)	X (2)
Opportunity to setup a display table at the GWDC selected event (Number of complementary registered Sponsor attendees)	X (4)
Priority table placement at the GWDC selected event (# of Sponsor representatives allowed to sit at the table)	X (3)
Company Logo included on Chapter slide presentations used during the specific event	X



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Opportunity to have advertising materials displayed on the GWDC table during the specific event	X
Opportunity to include one (1) advertising slide in Chapter slide presentation used during the specific event	X
Opportunity to sponsor breakfast, lunch hour, or coffee breaks and demo or speak during the sponsored segment - Slots will be available on a first-come basis	X

The opportunities outlined above are available for your sponsorship and support, however, if you want to combine offerings or have an idea for sponsorship you want to discuss, please contact us at sponsorship@isaca-gwdc.org or outreach@isaca-gwdc.org. Let's be creative, because we welcome it, so don't hesitate to approach us!